



## BLOG EDITORIAL GUIDELINES

The Latin American House blog is free and available for everyone to access through the LAH website. All entries must be posted in English, Spanish and Portuguese.

The Communities & Cultures Coordinator is in charge of the management and source of blog entries, effectively functioning as an Editor. She shares this responsibility with the Digital Transformation Manager, who will be in charge of the maintenance of the blog on the LAH website.

The source of blog entries can be achieved either through direct invitation to specific members of the Latin American community in London, or through a permanent call for entries that will be advertised through our social media platforms. Anyone is welcome to submit entries, including members of the staff at LAH and volunteers.

During its first year (2022) the blog will share one new entry at the beginning of every month, with this number subject to increase to 2 entries per month depending on the number of submissions we receive.

The blog's purpose is to serve as **a platform for the LA community to share their stories and points of view on diverse aspects of the experience of being a Latinx in the UK.**

### CRITERIA

- a) Extension: 2000 to 2400 words maximum.
- b) The genre is flexible. We accept essays, poems, short stories, anecdotes and opinion articles. We also accept entries that are purely visual (images) as long as they address the experience of Latinxs in the UK and offer written context.
- c) The posts must be clear, well written and accessible. The writer agrees to have his/her text edited in order to adjust grammar, spelling, punctuation and drafting, if necessary.
- d) The writer should be open to editorial feedback on the content of the text from LAH. This will not always be necessary and will only happen if:
  - LAH considers that there's sensitive elements in the text that could be addressed in a more tactful way.
  - LAH considers that the content of the text is incomplete or could be complemented with specific pieces of information.
- e) LAH reserves the right to refuse to post any submission that:
  - Contains overtly biased political content of any matter, including support of a political party.
  - Contains content that is inflammatory, misleading, discriminatory, offensive or can be considered hate speech.
  - Promotes events or initiatives from organizations whose goals and values do not align with LAH.
  - Promotes attitudes and values that do not align with LAH.



- f) The use of image(s) to complement or support the text is encouraged. The writer must be the owner of the rights of use of such images, or alternatively provide the image owner in order to credit it.

Entry proposals should be sent to [cultures@casalatina.gov.uk](mailto:cultures@casalatina.gov.uk) with the subject line "BLOG ENTRY PROPOSAL".

### **TEXT FOR WEBSITE**

Welcome to our blog! This is an open platform where we share content submitted by our community narrating diverse aspects of the experience of being a Latin American person living in the UK.

Want to share your own stories or views? We are waiting to read you! Consult our Editorial Guidelines and send your submissions to [cultures@casalatina.gov.uk](mailto:cultures@casalatina.gov.uk) with the subject "BLOG ENTRY PROPOSAL". We will get back to you

Add Editorial Criteria to this page\*